

DR-2 Disclosure Summary Page**DR-2**

Vote Yes Linn County		Status:		Audited
Committee Type:	Local Ballot Issue	Statutory Due Date	5/19/2013	
County:	Linn	Adjusted Due Date		
District:	0	Filed Date	5/14/2013 1:46:57 PM	
Committee Code:	21663	Postmark Date		
Political Party:	Not Available	Amendment Date		
Report Date:	2013	Candidate Name:		

Treasurer

Last Name:	Skogman	First Name:	Drew	MI:	
Address:	411 First Ave				
City:	Cedar Rapids	State:	IA	Zip Code:	52401
Phone:	319-363-8285				
E-Mail:	dskogman@skgman.com				

Chairperson

Last Name:	Rogers	First Name:	Marcia	MI:	
Address:	2857 Mt Vernon Rd SE				
City:	Cedar Rapids	State:	IA	Zip Code:	52403
Phone:	319-531-6178				
E-Mail:	mrogers@AdTrack.com				

Statement of Cash On Hand

Cash on Hand at Start of Period	\$20,135.21
Schedule A: Cash Contributions Total	\$418,121.51
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$438,256.72
Schedule B: Expenditure Total	\$438,256.72
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$0.00

Additional Assets and Liabilities

Loans in Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$0.00
Schedule E: In-Kind Contributions	\$0.00
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	No
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions**Sch-A**

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Contribution Date	Contribution Committee ID	Name and Address of Contributor	Relationship To Candidate	Contribution Amount	Fund-Raiser
2/25/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$15,000.00	
2/27/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$150,000.00	
3/7/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$4,000.00	
3/11/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$112,000.00	
3/12/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$95,000.00	
4/1/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$9,000.00	
4/22/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$31,000.00	
4/29/2013	Check #	Cedar Rapids Development Group LLC 625 1st Street STE 420 Cedar Rapids, IA 52401	None	\$2,121.51	

Total Regular Contributions	\$418,121.51
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$418,121.51

Schedule B: Expenditures

Sch-B

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Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
2/12/2013	Check # 4017	G&S Resources, LLC 110 W Main Street Lake Mills, IA 50450	Consultant Services	\$267.74
consulting services				
2/26/2013	Check # wire	Media Ad Ventures 8136 Old Keene Mill Rd STE A-300 Springfield, VA 22152	Advertising	\$30,000.00
Advertising - TV and radio				
2/27/2013	Check # 4013	Peiffer, Leo 2857 Mt Vernon Road SE Cedar Rapids, IA 52403	HQ Expenses	\$1,600.00
rent				
2/27/2013	Check # 4012	Schwarm, RG 3010 Parkview Ct Cedar Rapids, IA 52403	HQ Expenses	\$13,034.00
wages and reimbursement for utilities and office expenses				
2/27/2013	Check # 4010	AdTrack Corporation PO Box 1332 Cedar Rapids, IA 52406	Advertising	\$40,017.69
mailings, billboards, and telephone calls				
2/27/2013	Check # wire	Alfano Communications 27477 South Nicklaus Ave Millsboro, DE 19966	Advertising	\$51,696.09
TV ads production				
2/27/2013	Check # 4014	BrownWinick Law Firm 666 Grand Ave Suite 2000 Des Moines, IA 50309	Professional Fees	\$6,287.50
legal expenses				
2/27/2013	Check # wire	Campaign HQ 700 E Pleasant St PO Box 257 Brooklyn, IA 52211	Advertising	\$4,111.86
Social media advertising				
2/27/2013	Check # 4011	G&S Resources, LLC 110 W Main Street Lake Mills, IA 50450	Consultant Services	\$5,243.14
consulting services				
2/27/2013	Check # wire	Hill Research Consultants PO Box 3290 Auburn, AL 36831	Other Expenditure	\$28,325.00
polling				

Schedule B: Expenditures

Sch-B

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Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
3/7/2013	Check # 4015	Dostal's 77 - 15th Street Cedar Rapids, IA 52404	Gifts or Meals for Volunteers	\$3,418.38
staff and volunteer thank you gathering				
3/12/2013	Check # 4018	Schwarm, RG 3010 Parkview Ct Cedar Rapids, IA 52403	HQ Expenses	\$10,039.03
wages and offices expenses				
3/12/2013	Check # wire	AdTrack Corporation PO Box 1332 Cedar Rapids, IA 52406	Advertising	\$68,045.88
print ads and materials, telephone calls				
3/12/2013	Check # wire	Alfano Communications 27477 South Nicklaus Ave Millsboro, DE 19966	Advertising	\$34,548.28
TV ads				
3/12/2013	Check # wire	Alfano Communications 27477 South Nicklaus Ave Millsboro, DE 19966	Advertising	\$96,155.75
TV ads				
4/1/2013	Check # 4019	BrownWinick Law Firm 666 Grand Ave Suite 2000 Des Moines, IA 50309	Professional Fees	\$11,640.50
legal expenses				
4/15/2013	Check # 4020	Campaign HQ 700 E Pleasant St PO Box 257 Brooklyn, IA 52211	Advertising	\$1,075.98
on-line ads				
4/20/2013	Check # 4021	AdTrack Corporation PO Box 1332 Cedar Rapids, IA 52406	Advertising	\$30,007.65
mailings, field team expenses and advertising				
4/26/2013	Check # 4022	BrownWinick Law Firm 666 Grand Ave Suite 2000 Des Moines, IA 50309	Professional Fees	\$2,742.25
legal expenses				

Total Amount	\$438,256.72
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